

Visual Resumes

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A picture is worth a thousand words....

DEVELOPING A PORTFOLIO:

I started my corral design business with one small project at a time. All my work was done freelance and I sold clients by showing them my portfolio. It takes time to build up your business and clientele. When you get a project designed, put it in your portfolio. You need to make a website and post your best stuff on it. You can also make contacts through Facebook or LinkedIn. With today's technology, you can place your designs right on your phone or tablet to have ready to show at any opportune time. When you show your portfolio to the right person, you will get a job. You never know where you might meet the person who can open a door. A person on the spectrum needs to avoid interviews and show the portfolio of their work instead.

Benefits

- Employers see the abilities and strengths of the individual
- First Impression
- Deserving individuals gain competitive employment!

Where to Start

- Select photos
 - Portrait shot
 - Performance photos depicting work skills
 - Photos that display a connection with community
 - Extra-curricular photos
 - Photos that show particular interests, skills, or knowledge
 - Photos that show communication

A Few Photo Tips



- Shut off the date and time
- Take photos over time demonstrating life and work
 - If you have to take multiple photos in one day, encourage changing outfits.
- Choose photos which exhibit competent performance

Remember to...



- Include the family and individual when choosing which images/documents are most powerful, what information to share, and how to display the information.
- Build a team and include outside agencies who have common interest.
- A visual resume is a marketing tool, not a scrapbook.
- Meet the employers needs.

Some Possible Formats

- Presentation (PowerPoint, Prezi)
 - Video Trailer
 - Movie
 - Google Site
 - Paper Portfolio
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- What ever format you choose--be sure to keep it professional in appearance.

Final Items to Consider

- Be sure to check spelling.
- Are your photos clean and crisp?
- Did you include personal and contact information?
- Is your intended message clearly communicated?
- Disclosure
- Share with the individual and family.

Examples

- Google Site
- iMovie Trailer
- Powerpoint Presentation



Questions?





Thank You!